K-LOVE is extremely important in our listening area. There are so many other types of rude stations and this one is safe for the whole family. It serves a purpose to those who need religion in their life and it teaches. It is good, clean, fun humor. I would have to admit, I would turn off my radio if it were taken away. Many people NEED K-LOVE. Have you tried listening to it? I am a financial supporter, even though as a public school teacher in the inner city, money is tight. My students can benefit from it as it takes away the harsh reality and gives them hope for the future. They believe as do MANY other listeners!